

Sponsorship Opportunities





The ACBS World Conference brings together clinicians and researchers to present cutting-edge research in Acceptance and Commitment Therapy (ACT), Relational Frame Theory (RFT), Contextual Behavioral Science, and other modalities (DBT, FAP, CFT, PBT, etc.). Experienced trainers also lead experiential workshops to help clinicians better serve their clients.

The conference welcomes psychologists, social workers, professional counselors, marriage and family therapists, psychiatrists, physicians, drug counselors, health researchers, language researchers, behavior analysts, teachers, organizational psychologists, students, and more.







Join Us

- Dates: July 17-20, 2025
- Location: Sheraton New Orleans, New Orleans, Louisiana
- Expected Attendance: 1,000+ professionals, including psychologists, social workers, counselors, researchers, educators, and students from around the world.

This is your opportunity to engage directly with attendees to showcase your products and services. As an advertiser or exhibitor, you gain visibility and access to a highly engaged audience of professionals and thought leaders in contextual behavioral science. Your support helps advance ACBS's mission while positioning your brand at the forefront of innovation and professional excellence.

Why Get Involved?

- Connect with an Engaged Audience: Showcase your products and services to decision-makers and practitioners in the field.
- Build Brand Recognition: Gain visibility through conference materials, signage, and digital platforms.
- Support Professional Development: Align your organization with ACBS's commitment to advancing science and practice.



ACBS Membership Statistics (as of 2025):

- Total Members: 8,400+
- Professional Members: 75%
- Student Members: 25%

Membership by Region:

- North America: 55%
- Europe: 22%
- South America: 13%
- Asia-Pacific: 8%
- Other: 2%

Membership by Profession:

- Psychologists: 50%
- Social Workers: 15%
- Counselors: 10%
- Behavior Analysts: 8%
- Educators/Researchers: 10%
- Other: 7%

Social Media Following:

- Facebook: 16K+
- Instagram: 2K+
- X (formerly Twitter): 8K+

Ways to Get Involved

Maximize your visibility and connect with a global audience at the ACBS World Conference by becoming a valued sponsor.

Exhibitor Sponsorship Package

- Your logo featured on the event website.
- Space in the exhibit area with one 6/8-foot table and two chairs.
- Two exhibitor badges (exhibitor badge does not include ability to attend any conference sessions or consume any conference supplied catering during coffee/ lunch).
- Logo included in 6 event communication emails to World Conference attendees. Logo placement in 2 exclusive ACBS member emails.
- Logo displayed before each plenary session.
- Two social media mentions spotlighting your partnership.

\$1,000

Partner Sponsorship Package

- Your logo featured on the event website.
- Logo included in 6 event communication emails to World Conference attendees.
- Logo placement in 2 exclusive ACBS member emails.
- Two social media mentions spotlighting your partnership.
- Logo displayed before each plenary session.

\$500

Supporter Package

- Your logo featured on the event website.
- Logo included in 2 event communication emails to World Conference attendees.

Custom Sponsorship Opportunities

Looking for something more unique? ACBS can collaborate with you to design a sponsorship package that aligns with your organization's goals and budget. Examples include bags, branded lanyards, coffee break sponsorship, or poster session sponsorship.

Let us help you create a lasting impression. For custom sponsorship opportunity options or any sponsorship questions, please contact Melissa Wesolek, Event and Communication Manager, at <u>staff@contextualscience.org</u>.

